



## Touch'N-Go™ ServoMat™

### What is ServoMat™?

ServoMat™ is the **revolutionary interactive showcase** that eases shopping chores. Have your customers short-cut the route to information on a chosen item by just picking up the product model out of the showcase.

This instantly activates the Touch-Surface encircling the integrated TFT LCD Colour Screen, providing an immediate path to all available data on the item that arouses customer interest.

ServoMat™'s active facility surpasses the passive features of all other touch technologies.



*Revolutionary  
Interactive Showcase*



# Your Electronic Salesman!

## Features:

*ServoMat™ is a complete plug-and-play package:*

- Optical imaging for seamless, overlay-free, instant Touch action.
- Built-in 15" diagonal LCD Colour Screen for 100% Image clarity.
- On-Screen Virtual Keyboard available when required.
- Powerful, included PC controls supplied software and your content.
- Screen surround provides icons for further touch navigation.
- Any touch stylus can be used - finger, gloved hand, hard or soft stylus light touch – no pressure required.
- Your product models can be picked up out of the showcase.
- Proximity Touch activates [1mm (0.04")] prior to reaching surface.

## Advantages:

- Simple installation in any pedestrian area.
- Content easily updated via supplied application software.
- Facilitating damage-free relocation.
- Adaptable to almost every type of product.
- Many benefits from a relatively small investment.
- Customize cell size and allocation.

## Benefits:

- *ServoMat™* - your dedicated, efficient, 24 hours, cost-effective, electronic salesman.
- Promote the quality of your products to stand out from the crowd.
- Highlight your items of the moment, building brand awareness.
- Encourage customers to explore the character of your offerings.
- *ServoMat™* adds glitter to your brand, stimulates a hot-gossip focus with a cyber element that increases recognition of your image.
- Assist marketing analysis by information collection from your choice of databases via multifunctional software, to support your marketing strategy.
- Display information, introduce products, sort enquiries, assist sales and streamline the allocation of human resources, all with one *ServoMat™*!



Want to know more about our solution  
Please call **(852) 2951 7336**  
or E-mail us at **[sales@siriushk.com](mailto:sales@siriushk.com)**

SIRIUS INTERNATIONAL (HONG KONG) LIMITED  
16/F, Futura Plaza, 111 How Ming Street,  
Kwun Tong, Kowloon, Hong Kong.  
Tel: (852) 2749 9825 Fax: (852) 2398 7605  
Email: [info@siriushk.com](mailto:info@siriushk.com)  
Website: [www.siriushk.com](http://www.siriushk.com)